



QSE海外置业移民展
QSE Overseas Property & Investment Exhibition

2026QSE | 上海

第三十二届海外置业移民留学展览会

2026QSE (**shanghai**) 32th overseas property and immigration exhibition

时间：2026年11月20-22日

地点：上海世贸展馆

Date: November 20- 22, 2026
venue: Shanghai Expo

展会概况

The exhibition profiles



海外置业及投资移民上海展，是目前中国针对日益发展的海外置业及投资移民行业的盛会，展会涵盖四大主题：海外置业、海外移民、海外留学、海外投资。为期三天的展会将会有来自欧洲、北美洲、亚洲、澳洲、非洲等40多个国家和地区涉及海外置业、移民、投资、留学等多个领域的参展企业，集中展示高品质地产项目和投资移民服务。

“**2026QSE（上海）第三十二届海外置业移民留学展览会**”是上海地区唯一的专业置业投资、移民展览会，我们可以让您直接近距离地面对意向客户群体，了解您项目的优劣势，并且提供更大更广的平台让您推介您的项目。所以我们一定是您进入中国上海的不二选择和最佳良机。目前“**2026QSE（上海）第三十二届海外置业移民留学展览会**”作为一个高品位、全方位、综合性的大型展。

本届展会商机无限，市场潜力巨大，诚邀您加盟本届展会，共创市场，共展宏图！

Overseas Property and Investment Immigration Shanghai Exhibition is currently a grand event for the growing overseas property and investment immigration industry in China, covering four major themes: overseas property, overseas immigration, overseas study and overseas investment. The three-day exhibition will have exhibitors from more than 40 countries and regions in Europe, North America, Asia, Australia, Africa and other areas involving overseas property, immigration, investment, study abroad and other fields, focusing on showing high-quality real estate projects and investment immigration services. “2026QSE (Shanghai) 32th Overseas Property Immigrant Study Exhibition” is the only professional property investment and immigration exhibition in Shanghai, we can let you directly face the intended customer groups, understand the advantages and disadvantages of your project, and provide a larger and broader platform for you to promote your project. So we must be your best choice and best opportunity to enter Shanghai, China. Orders. The former “2026QSE (Shanghai) 32th Overseas Property Immigrant Study Exhibition” as a high-grade, all-round, comprehensive large-scale exhibition.

This exhibition has unlimited business opportunities and huge market potential. We sincerely invite you to join this exhibition to create a market and a grand plan!

展会一览

exhibition overview

展览时间：2026年11月20-22日
Exhibition time: November 20-22, 2026

展览地点：上海世贸展馆
Venue : Shanghai Expo
(99 Xingyi Road, Shanghai)

组织单位/承办单位：
上海企顺展览服务有限公司
Organization: Shanghai qishun
exhibition service co., LTD

02

01

报到布展：2026年11月18日
Registration and exhibition: November 18, 2026

03

撤展时间：2026年11月22日16:00
Date of withdrawal: 16:00, November 22, 2026

04

05

官方网站(Official):
www.shangpuzhan.com
(永不落幕的网上展厅)
(never ending online exhibition hall)

06

07

战略合作媒体：外房网
Strategic partner media : glofang.com
战略合作伙伴：居外IQI(juwai IQI)
Strategic partner : juwai IQI

冠名、赞助方案

Title, sponsorship program



独家冠名单位
Exclusive name unit

费用60万元（详细资料和待遇备索）；
600,000 yuan (detailed information and
treatment on request);

赞助商单位
Sponsor unit

费用分为钻石20万；金牌16万；银牌10万
三种赞助方式，享受大会提供的各种特殊待
遇（详细资料和待遇备索）；

The cost is divided into 200,000 diamonds;
160,000 gold MEDALS; Silver medal
100,000 three kinds of sponsorship, enjoy
a variety of special treatment provided by
the conference (detailed information and
treatment available);

展出范围

Exhibition area



移民项目

投资商业移民项目、移民中介机构、海外留学机构、最新移民项目；

Investment business immigration projects, immigration agencies, overseas study agencies, latest immigration projects;



海外地产 发展商

海外房产、公寓、别墅、商用物业、地产、海外中国商城等；

Overseas real estate developers: overseas real estate. Apartments, villas, commercial property, real estate, overseas Chinese mall, etc.;



投资咨询

投资银行、基金、国际投资咨询机构、法律及服务机构；

Investment advisory: investment Banks, funds, international investment advisory agencies, legal and service agencies;



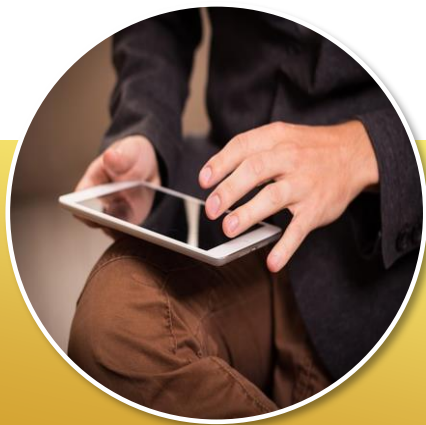
配套服务

律师事务所、语言培训学校、预科学校、海外学院、就业机构等；

Supporting services: law firms, language training schools, preparatory schools, overseas colleges, employment agencies, etc.;

展位收费标准

Booth charge standard



A、标准展位：3X3=9m² 30000人民币/9 m²

国外企业： 5000USD 9m²

（三面展板、地毯、一张问询桌、一张圆桌、四把折椅、两盏射灯、一个220V/5A电源插座、背板喷绘制作（两面或三面背板，每面2.44m高*2.93m长）及公司楣板（0.5m高*2.97m长）。

A. Standard booth: 3X3= 9m² 3000 RMB/m²

foreign enterprises: 5000usd 9m²

(Three sided display board, carpet, one inquiry table, one round table, four folding chairs, two spotlights, one 220V/5A power socket, backboard spray painting production (two or three backboards, each 2.44m h * 2.93m L) and company fascia (0.5m h * 2.95m L)

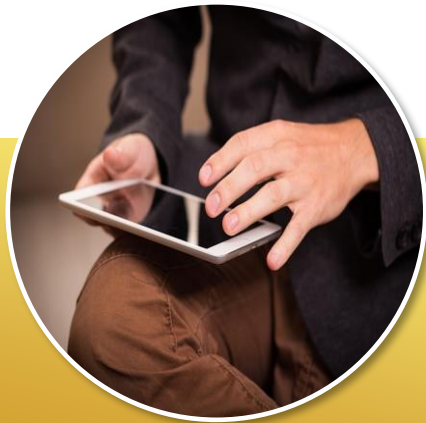


B、特装展位：2800元人民币/ m²，（室内光地36m²起租，场地、空调、原建筑物照明、保安、公共场所清洁及现场管理与服务（未包括搭建展台管理费，所有设计、搭建、清理工作由参展商自行完成）；

B. Special booth: 2800 RMB/m² (Starting from 36m² of indoor light space, the venue, air conditioning, original building lighting, security, public space cleaning, and on-site management and services (excluding booth construction management fees, all design, construction, and cleaning work shall be completed by the exhibitors themselves);

展位收费标准

Booth charge standard



C、展会现场推介会费用：

25分钟一场，8000元（约**280人**场地规模，数量有限）；

费用包含：场地、桌椅、会议设施、展会信息栏及现场水牌登录。

C. Exhibition site promotion meeting expense:

25 minutes a game, 8000 yuan (about **280 people** venue size, limited number);

The fee includes: venue, tables and chairs, conference facilities, exhibition information board and on-site water card login.



D、展会赞助：

有关展会冠名、入口广告、观众礼品赞助、采访宣发等详情请联系组委会。

D. Exhibition Sponsor:

Please contact the Organizing committee for details about exhibition title, entrance advertisement, audience gift sponsorship, interview promotion, etc.

会刊与其它广告

Newsletter and other advertisements

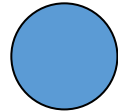


会刊在大会期间广泛赠送给主管部门及相关协会、观展客商，以及寄发给国内外业内人士。

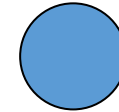
During the conference, the journal was widely presented to the competent authorities and relevant associations, exhibition visitors, and sent to domestic and foreign insiders.



封面: ¥ 38000元
Cover : ¥ 38,000



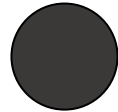
彩整版: ¥ 10000元
color page: ¥ 10,000



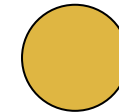
入场券: ¥ 40000元/10万张
entry ticket: ¥ 40,000/100,000



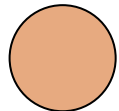
封底: ¥ 26000元
back cover : ¥ 26,000



扉页: ¥ 12000元
Title page: ¥ 12,000



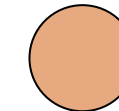
手袋: 50000元/万个
handbags: ¥ 50,000/10,000



封二: ¥ 18000元
back cover : ¥ 18,000



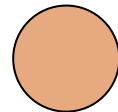
拱门 ¥ 8000元/期
Arch: ¥ 8000 / period



广告牌: ¥ 30000元(6X4) 米
billboards: ¥ 30,000 (6X4) meters



封三: ¥ 15000元
back cover : ¥ 15,000



气球: ¥ 6000元/个
balloon : ¥ 6,000 /piece

赞助方案

How to participate

组织方特邀有实力的企业作为大会赞助商：分为钻石、金牌、银牌三种赞助方式，享受大会提供的各种待遇（详细资料和待遇备索）；

The organizer specially invites competent enterprises to be sponsors of the conference: there are three kinds of sponsorship: diamond, gold and silver Treatment (details and benefits are available)



参展程序

Participation procedures

参展程序

Participation
procedures

填写《参展申请表》加盖公章后邮寄或传真至大会组委会；参展单位需按付款通知的要求，于7个工作日内交付展位费的50%作为定金（人民币），以落实展台位置；展位费的余额于2026年11月1日前付清，欢迎一次性付清。否则，主办单位将视其放弃参展，参展企业报名后中途退展，参展费用概不退还。

A. Fill in the application form with official seal and mail or fax it to the organizing committee; Exhibitors should pay 50% of the booth fee as deposit (RMB) within 7 working days according to the requirements of the payment notice to confirm the booth location. The balance of the booth fee shall be paid before November 1, 2026. We welcome a lump sum payment. Otherwise, the organizer will consider it to give up the exhibition, and the exhibition fee will not be refunded.

B、在确认展位后，主办单位将向参展单位寄发《参展手册》；手册包括展品运输、展台设计搭建、旅行及住宿安排、物品租用等有关信息，参展商必须按要求填写好手册中有关表格，并于截止日前交回主办单位。

B. After confirming the booth, the organizer will send the exhibition manual to the exhibitors; The manual includes information on the transportation of exhibits, booth design and construction, travel and accommodation arrangements, and rental of goods. Exhibitors must fill in the relevant forms in the manual as required and return them to the organizer before the deadline.

C、展位顺序分配原则“先申请、先汇款、先安排”。主办单位在收到展位费定金后，才能落实参展商所预定展位。

C. The principle of booth order distribution is "application first, remittance first, arrangement first". The organizer can only confirm the booking after receiving the booth fee deposit. The booth.

参展方式

Exhibition mode



贵单位如欲报名参展，请向组委会索取《参展申请表》，填写后加盖公章邮寄或传真至组委会。

If you want to register for the exhibition, please get the application form from the organizing committee, fill it in, stamp it and mail or fax it to the organizing committee.



联系人: 王大江 总监13162006368

Contact: Director Wei Ran 13162006368

微信/QQ: 437044095

WeChat /QQ: 437044095



网址: <http://www.shangpuzhan.com>

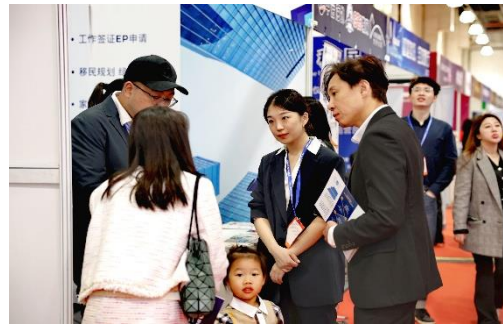
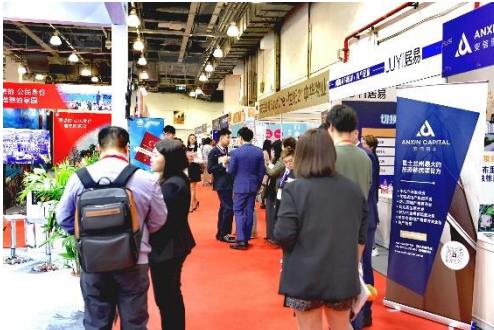
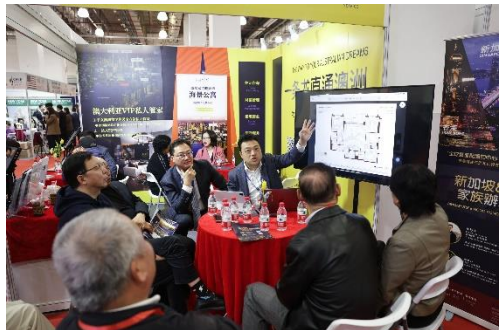
<http://www.shangpuzhan.com>

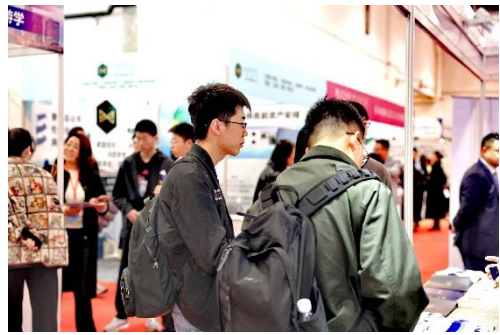
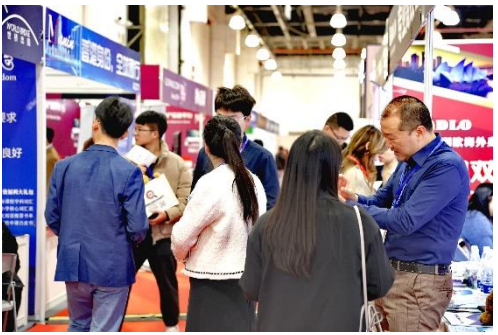
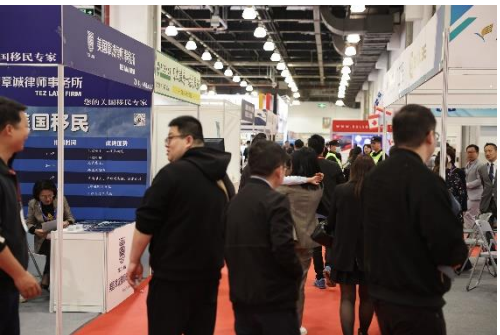
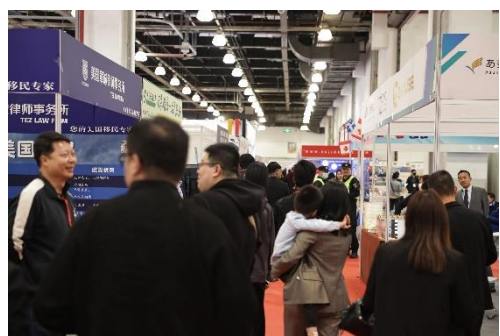
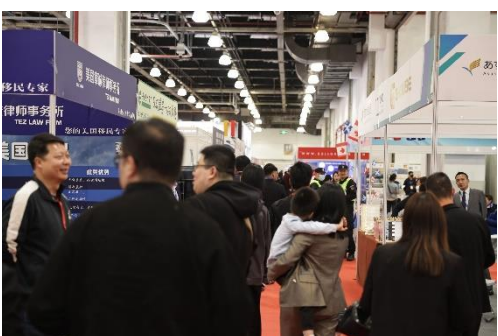
邮箱: shqszl@163.com

Email: shqszl@163.com

上届回顾

Previous Review







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QSE Overseas Property & Investment Exhibition

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第三十二届海外置业移民留学展览会

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