



QSE海外置业移民展  
QSE Overseas Property & Investment Exhibition

# 2026QSE | Shang Hai

## The 30nd Overseas Property Immigrant Study Exhibition

**Date:** March 13-15, 2026  
**venue:** Shanghai Expo

# The exhibition profiles

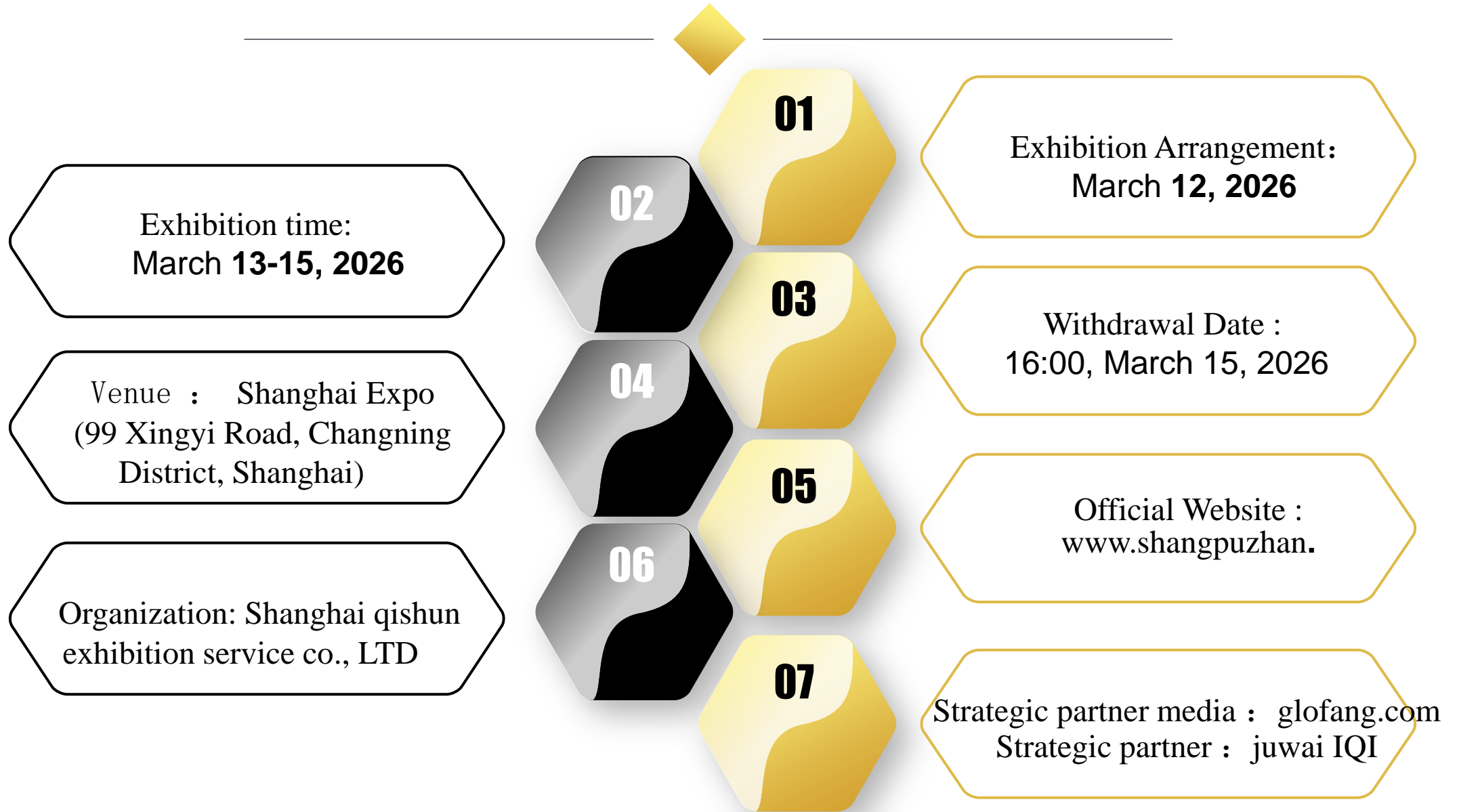


## Exhibition overview

**Overseas Property and Investment Immigration Shanghai Exhibition is currently a grand event for the growing overseas property and investment immigration industry in China, covering four major themes: overseas property, overseas immigration, overseas study and overseas investment. The three-day exhibition will have exhibitors from more than 40 countries and regions in Europe, North America, Asia, Australia, Africa and other areas involving overseas property, immigration, investment, study abroad and other fields, focusing on showing high-quality real estate projects and investment immigration services. "2026QSE (Shanghai) 30nd Overseas Property Immigrant Study Exhibition" is the only professional property investment and immigration exhibition in Shanghai, we can let you directly face the intended customer groups, understand the advantages and disadvantages of your project, and provide a larger and broader platform for you to promote your project. So we must be your best choice and best opportunity to enter Shanghai, China. Orders, The former "2026QSE (Shanghai) 30nd Overseas Property Immigrant Study Exhibition" as a high-grade, all-round, comprehensive large-scale exhibition.**

**This exhibition has unlimited business opportunities and huge market potential. We sincerely invite you to join this exhibition to create a market and a grand plan!**

# Exhibition overview



# naming and sponsorship scheme

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Exclusive name unit

cost RMB 600,000 (detailed information and benefits are available);

Sponsors

the fee is divided into 200,000 diamonds;  
160,000 gold MEDALS; Silver 100,000  
three ways of sponsorship, enjoy a variety  
of special treatment provided by the  
conference (detailed information and  
treatment is available);



# Scope of Exhibition



## Immigration projects

investment business immigration projects, immigration agencies, overseas study agencies, the latest immigration projects;



## Overseas real estate developers

developers: overseas real estate. Apartments, villas, commercial property, real estate, overseas Chinese mall, etc.;



## Investment advisory

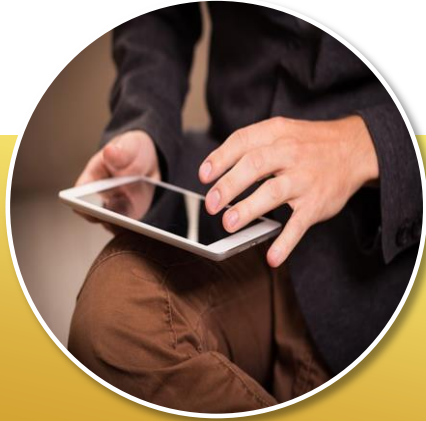
IBanks, funds, international investment advisory agencies, legal and service agencies;



## Supporting services

law firms, language training schools, preparatory schools, overseas colleges, employment agencies, etc.;

# Booth fee



**A. Standard booth:  $3 \times 3 = 9\text{m}^2$  3000 RMB/ $\text{m}^2$   
foreign enterprises: 5000usd  $9\text{m}^2$   
(Three sided display board, carpet, one inquiry table, one round table, four folding chairs, two spotlights, one 220V/5A power socket, backboard spray painting production (two or three backboards, each  $2.48\text{m h} * 2.96\text{m L}$ ) and company fascia ( $0.4\text{m h} * 2.95\text{m L}$ ))**



**B. Special booth: 2800 RMB/ $\text{m}^2$  (Starting from  $36\text{m}^2$  of indoor light space, the venue, air conditioning, original building lighting, security, public space cleaning, and on-site management and services (excluding booth construction management fees, all design, construction, and cleaning work shall be completed by the exhibitors themselves);**

## Booth fee

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**C. Exhibition site promotion meeting expense:**  
25 minutes a game, 8000 yuan (about 280 people venue size, limited number);  
The fee includes: venue, tables and chairs, conference facilities, exhibition information board and on-site water card login.

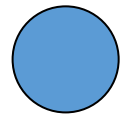


**D. Exhibition Sponsor:**  
Please contact the Organizing committee for details about exhibition title, entrance advertisement, audience gift sponsorship, interview promotion, etc.

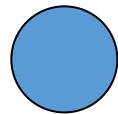
## Journal and other advertisements:



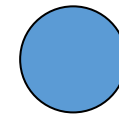
During the conference, the journal is widely presented to the competent authorities, relevant associations, exhibition visitors, and sent to the domestic and foreign professionals Relevant units, etc.



**Cover : ¥ 38,000**



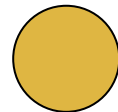
**color page: ¥ 10,000**



**entry ticket:  
¥ 40,000/100,000**



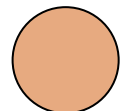
**back cover : ¥ 26,000**



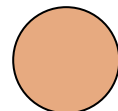
**Arch: ¥ 8000 / period**



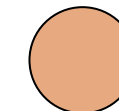
**handbags:  
¥ 50,000/10,000**



**back cover : ¥ 18,000**



**balloon : ¥  
6,000 /piece**



**billboards: ¥ 30,000  
(6X4) meters**



**Title page: ¥ 12,000**

# Title and sponsorship program

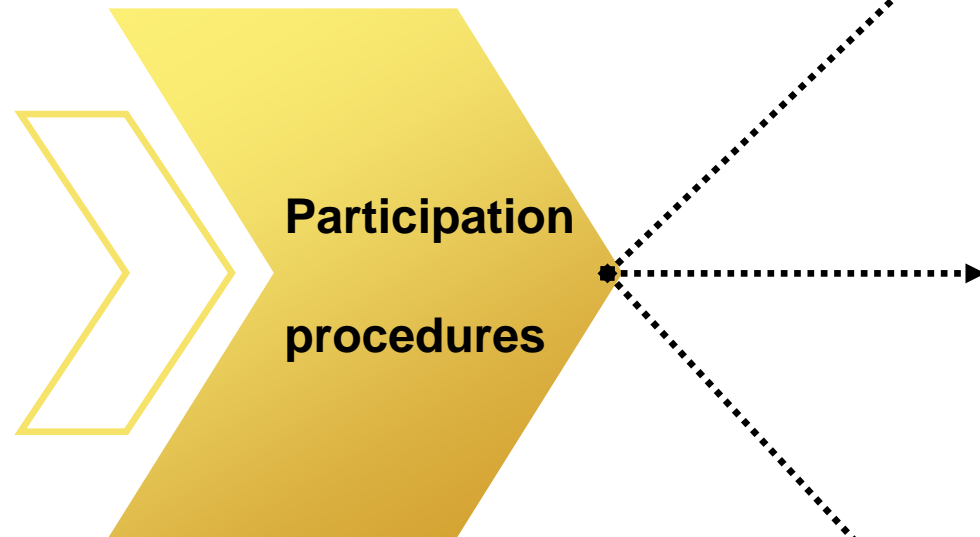
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**Exclusive naming unit: cost 600,000 YUAN  
(details and benefits are available);**

**Sponsor: The fee is divided into diamonds  
200,000 yuan; 160,000 gold MEDALS; Silver  
medal 100,000 in three forms of sponsorship,  
enjoying various special treatment offered by  
the Conference (details and treatment are  
available)**

# Participation procedures



**A. Fill in the application form with official seal and mail or fax it to the organizing committee; Exhibitors should pay 50% of the booth fee as deposit (RMB) within 7 working days according to the requirements of the payment notice to confirm the booth location. The balance of the booth fee shall be paid before March 10, 2024.**

**We welcome a lump sum payment. Otherwise, the organizer will consider it to give up the exhibition, and the exhibition fee will not be refunded.**

**B. After confirming the booth, the organizer will send the exhibition manual to the exhibitors; The manual includes information on the transportation of exhibits, booth design and construction, travel and accommodation arrangements, and rental of goods. Exhibitors must fill in the relevant forms in the manual as required and return them to the organizer before the deadline.**

**C. The principle of booth order distribution is "application first, remittance first, arrangement first". The organizer can only confirm the booking after receiving the booth fee deposit The booth.**

# Exhibition mode



**If you want to register for the exhibition, please get the application form from the organizing committee, fill it in, stamp it and mail or fax it to the organizing committee.**

## Contact information of organizing committee



**Contact: Director Wei Ran 13162006368**



**WeChat /QQ: 437044095**

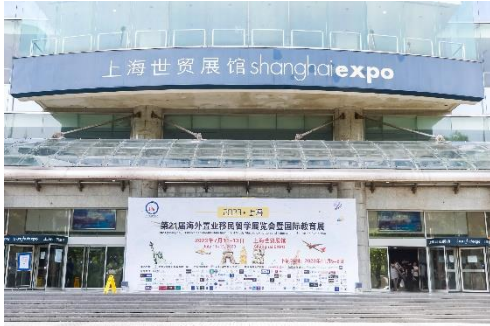


**<http://www.shangpuzhan.com>**



**Email: shqszl@163.com**

# Previous Review





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# THANKS