



The 2019 14th Shanghai Overseas House Purchasing Investment Immigrant Study Abroad Exhibition

Time: **July 17-19, 2019**

Location: Exhibition Hall W5 of Shanghai New International Expo Center

Exhibition Overview

Overseas House Purchasing Investment Immigrant (Shanghai) Exhibition is a grand meeting aiming at the growing overseas real estate and investment immigrant industry covering 4 themes: Overseas house purchasing, overseas immigrant, overseas study and overseas investment. The three-day exhibition will be composed by the enterprises coming from more than 40 countries and regions around the world including Europe, North America, Asia, Australia, Africa, etc. related to overseas house purchasing, immigration, investment, study abroad and other fields, focusing on displaying high-quality real estate projects and investment immigration services. "**The 2019 14th Shanghai Overseas House Purchasing Investment Immigrant Study Abroad Exhibition**" is the exclusive professional commercial shop investment and immigration exhibition in Shanghai, where you can directly and closely face potential customer group, know about the advantages and disadvantages of your project, and provide greater and broader platform to let you promote your project. Therefore, we must be the only choice and the best opportunity for you entering into Shanghai, China. At present, "**The 2019 14th Shanghai Overseas House Purchasing Investment Immigrant Study Abroad Exhibition**" has become a high-grade, comprehensive and integrated large-scale exhibition.

The Exhibition has unlimited business opportunities and huge market potential, where you are invited to join in here to create a market for a prosperous future!

● **Introduction to the Expo:**

Arrangement time: **July 15-16, 2019**

Exhibition time: **July 17-19, 2019 (9:00-16:30)**

Moving-out time: **July 19, 2019 16:00**

Venue: Shanghai New International Expo Center (No.2345 Long Yang Road, Shanghai City)

Official Website: www.shangpuzhan.com (Never-end online exhibition hall)

Organizer: Shanghai Qishun Exhibition Service Co., Ltd.

Undertaker: Shanghai Qishun Exhibition Service Co., Ltd.

● **Title sponsorship and sponsorship scheme:**

Exclusive title sponsors: Fee is RMB 600000(details are provided upon request);

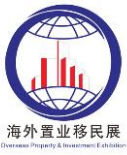
Sponsors: Fees are divided into three kinds of sponsorship modes (diamond RMB 200000, gold medal RMB 160000 and silver medal RMB 100000), and sponsors shall enjoy all kinds of special treatment provided by the Conference (more details and treatment are available on request)

Exhibition Range:

Immigration project: Investment business immigration project, immigration intermediary institutions, overseas study institutions and the latest immigration project;

Overseas real estate developer: overseas house property, apartments, villas, commercial real estate, real estate, overseas Chinese mall, etc.;

Investment & financing: Investment banks, funds, international investment consultation institutions, legal and financial services institutions;



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Supporting services: Law office, language training school, prep school, overseas colleges, employment agencies, etc.;

Charging Standard:

A. Standard booth: 3X4=12m² 2800RMB/ m²; USD 3900/ 12m² (foreign exhibitor)

(Booth allocation: 1 KT board, lintel board with Chinese and English version, one round conversation table, 4 chairs; 1 data table, 2 chairs, carpets, one 220V power socket, and 2 spot lights).

B. Special booth: RMB 2500/m², (indoor rental starts from 36m² raw space without any disposition; the exhibitors can make your own arrangement for special decoration or entrust organizer to recommend booth contractor);

Catalog and other advertisements:

The catalog shall be widely presented to the competent departments and related associations, exhibition merchants; while shall be sent to the domestic and overseas personages and related units, etc.

Front cover: RMB 38000	Back cover: RMB 26000	Inside front cover: RMB18000	Inside back cover: RMB 15000
Flyleaf: RMB12000	Colorful full page: RMB 10000	Balloon: RMB 6000 /piece	
Arch: RMB 8000/period	Entrance ticket: RMB 40000/100000 pieces	Handbag: RMB 50000 /10000 pieces	Advertising board: RMB 30000 (6X4) meter

Sponsorship Scheme:

The organizer will invite competent companies to sponsor the Expo. Three types of sponsors: diamond sponsor, gold sponsor and silver sponsor. They will enjoy the privilege from the organizer (details are provided upon request).

How to attend:

A. The exhibitor shall fill in the application form and mail or fax it to the organization committee; upon the requirement of the payment notice, pay 50% of the exhibition fee (RMB) as the commission within 7 days in order to reserve the booth. The rest of the exhibition fee shall be paid before June 1, 2019, and lump-sum payment is welcome. Or, the Organizer will be regarded as giving up the right to exhibit by the Organizer. If the exhibitor quits the exhibition after the registration, the exhibition fee will not be refunded.

B. The *Exhibition Manual* will be sent to the exhibitor after whose booth was confirmed by the Organizer, and the Manual includes exhibits transportation, booth design and structures, arrangements for travel and accommodation,



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renting items and other related information, all exhibitors must fill out the relative forms of the Manual and send it back to the Organizer by the end of deadline.

C. The distribution principle of the booth order is “**First application, first payment and first arrangement**”. The Organizer can only confirm the booth reserved by the exhibitor after receiving the commission of the exhibition fee.

Ways to participate in the Expo

If your company wishes to register for the Exhibition, please ask for the Application and Contract Form from the organizing committee, fill it in, stamp it with seal and send it back to the organizing committee via fax or by post.

Contact Information of Organizing Committee

Location: Room 312, No.1 Building, Fukesi Commercial Plaza, No.89, Huguang East Road, Minhang District, Shanghai

Tel: 86-21-34970601

Zip Code: 201108

Contact: Director Wei Ran 13162006368

WeChat/QQ: 437044095

Website: <http://www.shangpuzhan.com>

E-mail: shqszl@163.com