

# 2018（上海）第十三届海外置业移民留学展览会

The 2018 13th Shanghai Overseas House Purchasing Investment Immigrant Study Abroad Exhibition

时间：2018年12月15日-17日 地点：上海新国际博览中心W4馆

Time: December 15-17, 2018 Location : Exhibition Hall W4 of Shanghai New International

## 展会概况

海外置业及投资移民上海展，是目前中国针对日益发展的海外置业及投资移民行业的盛会，展会涵盖四大主题：海外置业、海外移民、海外留学、海外投资。为期三天的展会将会有来自欧洲、北美洲、亚洲、澳洲、非洲等40多个国家和地区涉及海外置业、移民、投资、留学等多个领域的参展企业，集中展示高品质地产项目和投资移民服务。“2018（上海）第十三届海外置业移民留学展览会”是上海地区唯一的专业置业投资、移民展览会，我们可以让您直接近距离地面对意向客户群体，了解您项目的优劣势，并且提供更大更广的平台让您推介您的项目。所以我们一定是您进入中国上海的不二选择和最佳良机。目前“2018（上海）第十三届海外置业移民留学展览会”作为一个高品位、全方位、综合性的大型展，本届展会商机无限，市场潜力巨大，诚邀您加盟本届展会，共创市场，共展宏图！

## Exhibition Overview

Overseas House Purchasing Investment Immigrant (Shanghai) Exhibition is a grand meeting aiming at the growing overseas real estate and investment immigrant industry covering 4 themes: Overseas house purchasing, overseas immigrant, overseas study and overseas investment. The three-day exhibition will be composed by the enterprises coming from more than 40 countries and regions around the world including Europe, North America, Asia, Australia, Africa, etc. related to overseas house purchasing, immigration, investment, study abroad and other fields, focusing on displaying high-quality real estate projects and investment immigration services. "The 2018 13th Shanghai Overseas House Purchasing Investment Immigrant Study Abroad Exhibition" is the exclusive professional commercial shop investment and immigration exhibition in Shanghai, where you can directly and closely face potential customer group, know about the advantages and disadvantages of your project, and provide greater and broader platform to let you promote your project. Therefore, we must be the only choice and the best opportunity for you entering into Shanghai, China. At present, "The 2018 13th Shanghai Overseas House Purchasing Investment Immigrant Study Abroad Exhibition" has become a high-grade, comprehensive and integrated large-scale exhibition.

The Exhibition has unlimited business opportunities and huge market potential, where you are invited to join in here to create a market for a prosperous future!

## 展会一览：

报到布展：2018年12月13日-14日

展览时间：2018年12月15日-17日（9:00—16:30）

撤展时间：2018年12月17日16:00

展览地点：上海新国际博览中心（上海市龙阳路2345号）

官方网站：[www.shangpuzhan.com](http://www.shangpuzhan.com)（永不落幕的网上展厅）

组织单位：上海企顺展览服务有限公司

承办单位：上海企顺展览服务有限公司

## Introduction to the Expo:

Arrangement time: December 13-14, 2018

Exhibition time: December 15-17, 2018 (9:00-16:30)

Moving-out time: December 17, 2018 16:00

Venue: Shanghai New International Expo Center (No.2345 Long Yang Road, Shanghai City)

Official Website: [www.shangpuzhan.com](http://www.shangpuzhan.com) (Never-end online exhibition hall)

**Organizational Units: Shanghai Qishun Exhibition Service Co., Ltd.**



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## 冠名、赞助方案：

独家冠名单位：费用 60 万元（详细资料和待遇备案）；

赞助商单位：费用分为钻石 20 万；金牌 16 万；银牌 10 万三种赞助方式，享受大会提供的各种特殊待遇（详细资料和待遇备案）；

## Title sponsorship and sponsorship scheme:

Exclusive title sponsors: Fee is RMB 600000(details are provided upon request);

Sponsors: Fees are divided into three kinds of sponsorship modes (diamond RMB 200000, gold medal RMB 160000 and silver medal RMB 100000), and sponsors shall enjoy all kinds of special treatment provided by the Conference (more details and treatment are available on request)

## 展出范围：

移民项目：投资商业移民项目、移民中介机构、海外留学机构、最新移民项目；

海外地产发展商：海外房产.公寓、别墅、商用物业、地产、海外中国商城等；

投资理财：投资银行、基金、国际投资咨询机构、法律及金融服务机构；

配套服务：律师事务所、语言培训学校、预科学校、海外学院、就业机构等；

## Exhibition Range:

Immigration project: Investment business immigration project, immigration intermediary institutions, overseas study institutions and the latest immigration project;

Overseas real estate developer: overseas house property, apartments, villas, commercial real estate, real estate, overseas Chinese mall, etc.;

Investment & financing: Investment banks, funds, international investment consultation institutions, legal and financial services institutions;

Supporting services: Law office, language training school, prep school, overseas colleges, employment agencies, etc.;

## 展位收费标准：

A、标准展位：3X4=12m<sup>2</sup> 2800 人民币/ m<sup>2</sup> 国外企业:3900USD12m<sup>2</sup>

（展位配置：一条 KT 板中英文楣板、洽谈圆桌一张、4 把椅子；资料桌一个、椅子两把；地毯、220V（电源插座一个、射灯两只）。

B、特装展位：2500 元人民币/ m<sup>2</sup>，（室内光地 36m<sup>2</sup>起租，不提供任何配置，展商可自行安排特殊装修或委托组织单位推荐展台搭建公司）；

## Charging Standard:

A. Standard booth: 3X4=12m<sup>2</sup> 2800RMB/ m<sup>2</sup>; USD 3900/ 12m<sup>2</sup> (foreign exhibitor)

（Booth allocation: 1 KT board, lintel board with Chinese and English version, one round conversation table, 4 chairs; 1 data table, 2 chairs, carpets, one 220V power socket, and 2 spot lights).

B. Special booth: RMB 2500/m<sup>2</sup>, (indoor rental starts from 36m<sup>2</sup> raw space without any disposition; the exhibitors can make your own arrangement for special decoration or entrust organizer to recommend booth contractor);



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## 会刊与其它广告：

会刊在大会期间广泛赠送给主管部门及相关协会、观展客商，以及寄发给国内外业内人士

封面:¥38000 元	封底:¥26000 元	封二: ¥18000 元	封三: ¥15000 元
扉页: ¥12000 元	彩整版: ¥10000 元	气球¥6000 元/个	
拱门¥8000 元/期	入场券: ¥40000 元/10 万张	手袋: 50000 元/万个	广告牌: ¥30000 元 (6X4) 米

## Catalog and other advertisements:

The catalog shall be widely presented to the competent departments and related associations, exhibition merchants; while shall be sent to the domestic and overseas personages and related units, etc.

Front cover: RMB 38000	Back cover: RMB 26000	Inside front cover: RMB18000	Inside back cover: RMB 15000
Flyleaf: RMB12000	Colorful full page: RMB 10000	Balloon: RMB 6000 /piece	
Arch: RMB 8000/period	Entrance ticket: RMB 40000/100000 pieces	Handbag: RMB 50000 /10000 pieces	Advertising board: RMB 30000 (6X4) meter

## 赞助方案：

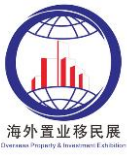
组织方特邀有实力的企业作为大会赞助商：分为钻石、金牌、银牌三种赞助方式，享受大会提供的各种待遇（详细资料和待遇备案）；

## Sponsorship Scheme:

The organizer will invite competent companies to sponsor the Expo. Three types of sponsors: diamond sponsor, gold sponsor and silver sponsor. They will enjoy the privilege from the organizer (details are provided upon request).

## 参展程序：

- A、填写《参展申请表》加盖公章后邮寄或传真至大会组委会；参展单位需按付款通知的要求，于7个工作日内交付展位费的50%作为定金（人民币），以落实展台位置；展位费的余额于2018年11月1日前付清，欢迎一次性付清。否则，主办单位将视其放弃参展，参展企业报名后中途退展，参展费用概不退还。
- B、在确认展位后，主办单位将向参展单位寄发《参展手册》；手册包括展品运输、展台设计搭建、旅行及住宿安排、物品租用等有关信息，参展商必须按要求填写好手册中有关表格，并于截止日前交回主办单位。
- C、展位顺序分配原则“先申请、先汇款、先安排”。主办单位在收到展位费定金后，才能落实参展商所预定展位。



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## How to attend:

A. The exhibitor shall fill in the application form and mail or fax it to the organization committee; upon the requirement of the payment notice, pay 50% of the exhibition fee (RMB) as the commission within 7 days in order to reserve the booth. The rest of the exhibition fee shall be paid before November 1, 2018, and lump-sum payment is welcome. Or, the Organizer will be regarded as giving up the right to exhibit by the Organizer. If the exhibitor quits the exhibition after the registration, the exhibition fee will not be refunded.

B. The *Exhibition Manual* will be sent to the exhibitor after whose booth was confirmed by the Organizer, and the Manual includes exhibits transportation, booth design and structures, arrangements for travel and accommodation, renting items and other related information, all exhibitors must fill out the relative forms of the Manual and send it back to the Organizer by the end of deadline.

C. The distribution principle of the booth order is “**First application, first payment and first arrangement**”. The Organizer can only confirm the booth reserved by the exhibitor after receiving the commission of the exhibition fee.

## 参展方式:

贵单位如欲报名参展，请向组委会索取《参展申请表》，填写后加盖公章邮寄或传真至组委会。

## Ways to participate in the Expo

If your company wishes to register for the Exhibition, please ask for the Application and Contract Form from the organizing committee, fill it in, stamp it with seal and send it back to the organizing committee via fax or by post

## 组委会联系方式

地址：上海市闵行区沪光东路 89 号福克斯商务大厦 1 号楼 512 室

电话：86-21-34970601 邮编：201108

联系人：卫然总监 13162006368 微信/QQ：437044095

网址：<http://www.shangpuzhan.com> 邮箱：[shqszi@163.com](mailto:shqszi@163.com)

## Contact Information of Organizing Committee

Location: Room 512, No.1 Building, Fukesi Commercial Plaza, No.89, Huguang East Road, Minhang District, Shanghai

Tel: 86-21-34970601

Zip Code: 201108

Contact: Director Wei Ran 13162006368

WeChat/QQ: 437044095

Website: <http://www.shangpuzhan.com> E-mail: [shqszi@163.com](mailto:shqszi@163.com)